

## Popular Iconic Figures tackling “How to Find Your Passion”

By Moira Russell (Author) dated: 21/6/09

There are so many leadership speakers, psychologists, spiritual guides, authors, writers and specialists that will guide and help you in finding your passion. It's a lifelong journey they say and each person consciously or unconsciously is in constant struggle to this journey. Here are some of the popular figures and details of their work:

1. **Sir Ken Robinson**, is an internationally recognized leader in the development of creativity, innovation and human resources and a New York Times best selling author. Aside from authoring “The Element: How Finding Your Passion Changes Everything” by Ken Robinson and Lou Aronica and “Out of Our Minds: Learning to be Creative” by Ken Robinson and many other books, he works with governments across the world with international agencies, Fortune 500 companies, and some of the world's leading cultural organizations. In 1998, he led a national commission on creativity, education and the economy for the UK Government. ‘

2. **Bill Jensen** is an information architect and internationally renowned speaker with thirty years of experience in consulting. Aside from “What Is Your Life's Work?” he had also authored three other books: “Simplicity – The New Competitive Advantage”, “Work 2.0” and “Simplicity Survival Handbook”. His book “What Is Your Life's Work” is a reminder of how short and precious our lives are and thus we need to recover our wisdom and work that brings us happiness and fulfilment. The book detailed some cherished exchanges between mothers and daughters, fathers and sons, and caring teammates and friends all sharing their thoughts and experiences at work and life in general. His first book “Simplicity – The New Competitive Advantage” has been printed in over 15 languages and was among Amazon's Best List Leadership/Management book in the year 2000. He is base in Morristown, NJ.

3. **Nancy Anderson** is a career consultant living in California. She is renowned for her book “Work with Passion: How to Do What You Love for a Living published in 2004. In 1976, she begun as career consultant and shared firm with two friends. After five successful years in the business, she decided to start her own practice at which time she also started working on the book “Work with Passion” based on her own and clients' experiences. “Work With Passion” is based on her experience with clients. She lives and works (with a great deal of passion) in Mill Valley, California.

4. **Chris Widener** is a well known author and speaker. He has been in the business of public speaking and leadership training for twenty years. He founded the “Made for Success” a leading personal development company. He has authored nine books including “The Angel Inside,” a New York Times Bestseller about a young man in search of life's meaning and purpose. Unexpectedly, in his last tour in Europe, he met an old man who had led him to the discovery on the art and life of Michaelangelo. The artist and the artwork helped him to realize the hidden potential that exists in him. If you are in the process of finding your passion, this book is a great inspiration that will make you feel you are not alone in this quest.

5. **Rosamund Stone Zander and Benjamin Zander**. Rosamund Stone Zander is a family therapist and a landscape painter. Benjamin Zander is a British-born conductor of the Boston Philharmonic Orchestra and a professor at the New England Conservatory of Music. He is known for his extensive works of Gustav Mahler and his popular pre-concert lectures. Zander has an extensive speaking career lecturing to organizations on leadership. He has appeared four times as a keynote speaker at the World Economic Forum in Davos, where he was presented with the Crystal award for "outstanding contributions in the Arts and international relations". Their book “The Art of Possibility Transforming Professional and Personal Life”, has been into seventeen languages. The Zanders' deceptively simple practices are based on two premises: that life is composed as a story ("it's all invented") and that, with new definitions, much more is possible than people ordinarily think. This book provides a life-altering approach to fulfilling dreams large and small. They invite us all to become passionate communicators, leaders, and performers whose lives radiate possibility into the world.

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